



PHOSPHATE INNOVATION

Powering Tomorrow's SUSTAINABLE ECONOMY

The Phosphate Innovation Initiative — a project of the Florida Phosphate Council — showcases innovations that help the environment and economy.



THE PHOSPHATE INNOVATION INITIATIVE:

- ✔ Supports America's Farmers
- ✔ Shares Science-based Information about Gypstacks
- ✔ Explores Opportunities for the Sustainable Use of Phosphogypsum
- ✔ Highlights Water Conservation & Environmental Reclamation Efforts
- ✔ Brings Attention to Innovative Uses for Phosphate Products

WATER CONSERVATION WE'RE DOING MORE TO USE LESS



95% Recycling or Reusing
Nearly All of Our Water



20% Less Water
Used by 2025



PICTURE A WORLD WITHOUT PHOSPHATE PRODUCTS

Anti-phosphate groups want to shut down phosphate manufacturing.

What if they got their way?

**What would happen to America
without phosphate from Florida?**
WATCH TO FIND OUT:

- ✔ America Would Still Need Phosphate Products
- ✔ We'd Become Dependent on Foreign Supplies
- ✔ Families Could Face Higher Grocery Prices



PHOSPHATE
INNOVATION
INITIATIVE